

05-23-2003

Form PTO-1594

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Prudential Property and Casualty Insurance Co.

23 Main Street

Holmdel, NJ 07733

☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State☐ Other \_\_\_\_\_Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other \_\_\_\_\_

Execution Date: 02/19/2001

## 2. Name and address of receiving party(ies)

Name: The Prudential Insurance Company of America

Internal

Address: \_\_\_\_\_

Street Address: 751 Broad Street

City: Newark

State: NJ Zip: 07102

☐ Individual(s) citizenship \_\_\_\_\_☐ Association \_\_\_\_\_☐ General Partnership \_\_\_\_\_☐ Limited Partnership \_\_\_\_\_☒ Corporation-State New Jersey☐ Other \_\_\_\_\_If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2,087,868

Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Maribel Figueredo, Esq.

Internal Address: \_\_\_\_\_

21st Floor

Street Address: Prudential

751 Broad Street

City: Newark

State: NJ

Zip: 07102

## 6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

## 8. Deposit account number:

162544

DO NOT USE THIS SPACE

## 9. Signature.

Maribel Figueredo, Esq.

Name of Person Signing

Signature

May 20, 2003

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

05/22/2003 ECDUPER 00000203 162544 2007848

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TRADEMARK  
REEL: 002738 FRAME: 0426

## Assignment of Trademark

WHEREAS, Prudential Property and Casualty Insurance Company, a corporation organized under the laws of the State of Indiana having a place of business at 23 Main Street, Holmdel, New Jersey 07733 ("Assignor") is the owner of the mark WATERCRAFT INSURANCE & DESIGN, which is registered in the United States Patent and Trademark Office, Registration No. 2,087,868;

WHEREAS, The Prudential Insurance Company of America, a corporation organized under the laws of the State of New Jersey having a place of business at 751 Broad Street, Newark, New Jersey 07102 ("Prudential" or "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the said mark, together with the good will of the business connected with the use of and symbolized by the mark, the above identified registration thereof, all common law rights in said mark, the right to sue and recover for all damages for past and future infringements of Assignor's rights in the mark, and the right to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation, opposition or other proceeding in connection with said mark. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not be made.

Assignor further agrees it will take, or cause to be taken, all such other and further action as may reasonably be required by Assignor in order to effect the assignment contemplated hereby.

**Prudential Property and Casualty Insurance Company**

By:  

Name: HOWARD DEMPSTER

Title: Vice President - Finance

Date: May 19, 2003